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The purpose of this White Paper is to present MES Token to potential investors in connection with the proposed ICO. It is to provide relevant and reasonable information to potential users, enabling them decide whether to undertake a thorough analysis of the opportunity with the intent of acquiring MES Token. This White Paper does not constitute an offer to sell or a solicitation of an offer to buy a security in any jurisdiction in which it is unlawful to make such an offer or solicitation. The MES Token can be categorized as security as it entitles Token holders to receive the profits from the investment process. The MES ICO is compliant with the rules of all affected jurisdictions and any remaining ones due to financial restraints will be handled after the ICO completes.

All relevant legal information is contained in the Token Purchase Terms and the Token Purchase Agreement. Certain statements, estimates and financial information contained herein constitute forward-looking statements or information. Such forward-looking statements or information concerned are known and unknown risks, which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements. This English-language White Paper is the primary official source of information about the MES Token.

The information contained herein may be translated into other languages from time to time or may be used in the course of written or verbal communications with existing and prospective community members, partners, etc. In the course of a translation or communication like this, some of the information contained in this paper may be lost, corrupted or misrepresented. In the event of any conflicts or inconsistencies between such translations and communications and this official English-language White Paper, the provisions of the original English-language document shall prevail.
Cryptocurrency ecosystem continues to improve and application areas are increasing rapidly. There are many areas and industries, where digital currency is used and implementation areas continue to grow daily.

You are going to find out more about MesChain’s structure, operation and aims, MES systems, blockchain, structure and aims of MES Token, roadmap, team information and ICO details in this whitepaper.

“The world will flourish again with the right automation systems!”

Today, apart from the analysis of their own facilities, companies, and holdings compete with each other to measure, analyze and do the best in the developing world market. They can perform this with automation systems developed on certain standards. However, no software company managed to think this can be carried further beyond the imagination with Blockchain systems. All automation systems will be forgotten with the MesChain and everything is going to change.

As we mentioned before the world will flourish again with the right and complete automation systems. This is because of the Blockchain system, which will play a major role in the development of the software world. In this way, companies will generate income and meet the automation needs of their facilities with cryptocurrency mining with the automation systems they use.
Manufacturing Execution System (MES) is an information system that connects the monitors and controls to manufacturing systems and data streams that take place in a factory or workshop. The general aim of MES is to ensure the effective execution of manufacturing processes and improve production output. It achieves this goal by monitoring and collecting real-time and accurate data about a complete product life management cycle.

MES stands for Manufacturing Execution System. It is a comprehensive system that controls all activities in the workshop. It is initiated with various orders received from customers, MRP system, the main program, and other planning resources and then manufactures the products in the most effective, cost-effective, affordable and quality manner possible.

Entrepreneurs, who increase the production performance of their enterprises by a minimum 15 percent with MES, can increase their MES performance even more with the MesChain and blockchain support. The huge costs of automation systems for entrepreneurs will be eliminated with MesChain and they will regain their expenses spent on automation systems by using the latest technological products and software.
BACKGROUND

Who We Are?
The name of the Company is Genesis Crypto Technology MesChain (MES).

Vision Statement
MES Token promises to become a world leader in the market by developing a platform in the field of manufacturing execution systems and a solution source based on Blockchain technology preferred by companies that need technological support.

Mission Statement
Our mission is to contribute to the development of the business industry with new technologies and facilitate decentralization with the support of the Blockchain community. We deeply believe in the growth of businesses and the increasing role of technology in our society. MesChain will be at the center of the new movement by acting as a unique platform for developing Industry 4.0 systems with its highly reliable Token.

Our Philosophy
MES Token only cooperates with reliable companies or service providers. We aim to offer new products by using the latest technology. MES Token is the best solution for the saving of time, quality, efficiency and offering professional services in a safe environment.
Blockchain Technology

Blockchain is an open, distributed ledger that can record transactions and in a permanent way. It is based on a series of electronic transaction records as known as "blocks" with linked to cryptography. Each block includes the encryption combination of the previous block, corresponding timestamp and transaction data. When the data is recorded to the block, subsequent blocks do not alter retroactively without the alteration of all subsequent blocks, which requires the consensus of the network majority.

In January 2009, Satoshi Nakamoto, writer of Bitcoin White Paper, launched the first bitcoin software, created Bitcoin network and developed the first cryptocurrency Bitcoin block. Cryptocurrency is a digital currency that runs on a blockchain. In 2013, Ethereum extended the blockchain functions by replacing bitcoin's restrictive programming language with a common blockchain framework and began to run a series of code with Turing-complete virtual machine functions. Ethereum allowed developers to create their own "smart contracts". A smart contract is a trade agreement that supports, validates or implements contractual terms that enable reliable, traceable and irrevocable transactions on virtual platforms without the need for third parties.

Blockchain is the core technology behind parasite bitcoin and Ethereum. It reduces cost, efficiency and security of data storage by using cryptography, timestamp, distributed consensus, and economic incentives to provide decentralized peer-to-peer communication in an unreliable distributed system. It should be noted that blockchain technology itself is not a revolutionary technological innovation but an innovative model that is developed as a combination of multiple technologies.

Bitcoin, the pioneer of blockchain technology, was officially released in 2008 with the publication of "Bitcoin: Peer-to-Peer Electronic Cash System" whitepaper.
Introduction to MesChain (MES)

MesChain, which will be able to manage and control over the developing and revolutionary Blockchain system, will be used to create autonomous systems through smart contracts and ensure privacy. It aims to minimize the cost of entrepreneurs to store and control all data by storing all data on the blockchain through the Internet.

MesChain is a great and revolutionary project that will enable entrepreneurs to take control and analysis of their initiatives in one place and at the cheapest costs. MesChain, which aims to initially serve in the textile industry, will be gradually used in other industries.

This MesChain project, which will provide great benefits and information to its first investors and users with its initiation and progression, will create an unrivaled product that will come to mind as the first choice in all industries by using Blockchain infrastructure.

Developed European countries can monitor how factories and vehicles damage the cities with the gas emission SCADA “Supervisory Control and Data Acquisition” systems they use. A major revolution is taking place in the world automotive market thanks to SCADA systems. Fresh air and wellness projects of European countries are the first phase of this revolution that started in 2018.

It has become easier to find quick solutions such as the operating time of the machinery, the quality, and speed of the products they manufacture thanks to SCADA (MES) systems used in the textile industry.

In general, individuals and companies have been able to ease their work with MES. In houses, controllability achieved in all areas from preventing damage to wiring systems to Internet efficiency, electricity and gas usage by being integrated into smart home systems.

In factories, salaries began to be paid with the calculations performed by MES, which includes the time clock and employee performance together with the efficiency of the machinery and working efficiency of employees.

In workplaces, controls of the work performed by the employees began to be carried out according to the daily planning.

MES system has begun to dominate the world and provide convenience for its users in many areas such as above-mentioned ones.

By integrating MES system into a Blockchain system, our goal is to be a pioneer in creating a much faster and error-free system where people can generate income by reducing their costs.
MES General Information About MES

MES is a special software system designed to meet the challenges of operational planning and manufacturing execution. Systems this class are designed to solve synchronization problems, coordinate, analyze and optimize manufacturing in a given production. Using MES as a private industrial software can significantly increase the capital efficiency of technological equipment and as a result of this, it can increase the company’s revenue even if in the absence of additional investment in manufacture. MES systems are industrial complex or software tools that are used in the environment of workshop or manufacturing enterprises.

Manufacturing Execution System (MES), manufacturing automation systems and optimization of manufacturing activities initiate, monitor, optimize, and documents manufacturing processes from the beginning of the assignment to the manufacturing of end products in real-time.

Following the ISA-95 MES standards, a manufacturing automation system should to provide answers to the following questions:

• How is it manufactured? (definition of how the product should be manufactured)

• When can it be manufactured? (definition of available resources)

• When and what should be manufactured? (definition of timing)

• When and what was manufactured? (definition of performance)
MES system covers the following tasks:

- Allocation and control of resources (creation of a manufacturing model, central storage, raw materials, semi-finished products, end products, packaging, addresses of suppliers, quality standards, fast and appropriate data retrieval according to regulatory specifications, and so on);

- Delivery of manufacturing processes (management of manufacturing orders, management of raw materials and semi-finished products, monitoring the execution of the plan, monitoring the remains);

- Data collection, quality management (data collection from automated process control systems, quality control and reliability of data, collection and archiving, long-term storage, management of laboratory data);

- Maintenance management;

- Performance analysis (statistical and mathematical analysis, monitoring process performance, calculation of TEC, calculation of operation time and equipment downtime, generation of reports);

- Programming of manufacturing schedules;

- Controls of documents (electronic document circulation);

- Human resource management (employee management);

- Coordination of technological processes and end product tracking.
Functions of MES are inherently functional and it does not organize the relevant requirements for the entire enterprise but unit (store, department) where business planning is made. The most important functions of the above-mentioned functions of this system are operational calendar planning (detailed planning) and delivery of manufacturing processes in the workshop. Only these two functions define MES system as an operational system that aims the creation of equipment operation programs and operational management of manufacturing processes in the workshop.

Although MES systems are based on algorithms, in most cases they are often much more complex than APS algorithms according to intuitive scannings. Above all MES algorithm finds the necessary solution taking into account all constraints and selected criteria (especially or integral). Next, a suitable program is looked after during the optimization phase. MES system includes the scope of operation and creating more accurate programs for itself in the future either provided by the ERP at the programming stage or given by the APS-system in a form permissible for the store's operating program. It monitors equipment and online executions. In this sense, the aim of MES system is not only to execute a certain volume with the specified times for the fulfillment of certain orders but also the best performance in terms of the store's economic indicators.
Main provisions of MES system includes;

- Activate manufacturing facilities;
- Monitor manufacturing capacity;
- Gather manufacturing-related information;
- Monitor and control quality parameters;
- Provide the personnel and equipment necessary to initiate the manufacturing process;
- Ensure communication between personnel and equipment in manufacturing;
- Establish connections between manufacture and suppliers, consumers, engineering department, sales department, and management;
- Implement measures in accordance with the requirements of the production nomenclature;
- Replace components, raw materials and semi-finished products used in the manufacturing process;
- Change product specifications;
- Availability of personnel and production facilities;
- Ensure compliance with applicable legal regulations such as the Food and Drug Administration.
Manufacturing Control (Execution) Solutions. Quality, efficiency, and safety are important to us.

The need for integration between automation systems is increasing day by day with developing enterprise resource solutions. We have renewed our manufacturing execution systems taking into account the needs of our manufacturing execution systems in recent years.

Thus it is possible to achieve quick manufacturing capacities with low cost and high efficiency. MES - Manufacturing Execution System allows quick analysis and takes the right decision at the right time.

Manufacturing control (execution) systems provide full integration with SCADA - Control layer. It generates serial and reliable reports for management. Also, SPC (Static Process Control) system determine the statistical significance of process outputs, determine whether they meet the required specifications and provide input to decision support systems. In this way, complete control of the product and manufacturing stages is ensured.

Entrepreneurs can save on average 15 percent or more with the use of MES systems. The use of MES allows the preparation and timely adjustment of detailed manufacturing programs, which allows us to more accurately determine the actual manufacturing cost for each part and the entire product. An important feature of MES systems is the execution of programs. APS systems placed in the ERP planning contour creates production programs only if new products or work orders are included in the portfolio. It is very challenging to set them in real-time, which results in the use of APS systems in small-scale manufacturing. In these cases, MES systems operate more flexible and faster, recalculate and adjust programs for any deviations in manufacturing processes. Thus they increase manufacturing flexibility and dynamism.

MES systems are indispensable in small scale and bespoke manufacturing. APS programs are more suitable for large-scale production. There is no sharp deviation from the production program due to the nature of manufacturing since it is fixed. All this system allow storing detailed material accounting, accounting for equipment operation and personnel costs, and the collection of existing data on the manufacturing status and transfer to the planning system or ERP system. It also makes revisions in manufacturing program; improve production control efficiency; product manufacturing, planning, and reporting, monitoring the content and transfer of the documents taking into account external (eg. changes in demand) and internal factors (eg. delays in raw material supply). Market studies show that MES systems are adapted to countless situations defined as discrete (custom) processes, batch (continuous) and continuous manufacturing processes.
Industry 4.0, mentioned at the Hannover Fair in Germany in 2011, took an important place in the German industry with the support of the German Government. The Industry 4.0 train, which US and Japan boarded after Germany, brings many innovations where robots are completely and actively take part in the production, studies on artificial intelligence are concentrated, and production can be done even at home with 3D printer systems.

MES SCADA system can be defined as the main wagon of Industry 4.0 technology. It creates an environment that collects all information in one area with the help of connected sensors in factories and carries out manufacturing by using the materials required within the scope of this information. It allows more quality, faster, cheaper and more efficient manufacturing while doing all of these.

Depending on our imagination, we will have the opportunity to do everything we need in our homes and workplaces in a cheaper and high-quality way with Industry 4.0 and MES SCADA systems. Companies that started the revolution of Industry 4.0, which made great progress in the use of 3D printers in homes, aims to make them available to entrepreneurs in the near future.

The brand dependence that surrounds the world will be eliminated with all these opportunities and instead of brand comparison, we will focus on using useful products. Even, individuals may have the potential to manufacture their own daily products themselves.

Industry 4.0 always allows quality, savings-based, and open to improvement innovations by using Blockchain technology. Execution of Information Technology in the field of Human Resources Management systems is an essential element for any organization to successfully adopt and implement the Fourth Industrial Revolution (Industry 4.0). In addition to this, these systems are required to provide an environment that is an unbiased, efficient, transparent, and secure environment. Blockchain, a technology based on distributed digital ledgers, can successfully simplify the execution process of these specifications. MesChain aims to achieve the current state of the use of information technology in the field of human resource management and intelligent, cost-effective, efficient, transparent and secure factory management system of Blockchain. Blockchain-Based Recruitment Management System (BcRMS) and Blockchain-Based Human Resource Management System (BcHRMS) algorithms are intended. MesChain aims to provide solutions in the field of Industry 4.0 as in every field.
INTEGRATION OF MES AUTOMATION SYSTEM TO BLOCKCHAIN

Genesis Crypto Technology is a solution for the manufacturing process via Blockchain.

Data security is our top priority and the project will provide manufacturing information with Blockchain technology.

The manufacturer will improve product quality by monitoring all variable factors. Managers examine the steps of all staff in improving quality and they will be given the option to select the right person for the right job in the light of this information.

The project will use blockchain technology for the main manufacturing stages with information on failures of mechanical parts and working hours. Thus, there will be a repository of various manufacturer details such as stock information with Blockchain technology.

Distributed accounting technology will be used to reassure extended supply chains, improve transparency and facilitate mass customization. Blockchain, described as a distributed accounting technology, records transactions between multiple parties in a transparent, verifiable and unalterable manner. We find it safer to store and share information on extended supplier ecosystems through a Blockchain system when the fact that manufacturing involves a series of executional interactions considered.

Manufacturers are confronting a future defined by a series of distinct trends, including the right move and the rise of connected factories as part of Industry 4.0 for new automation uses, globalization, mass customization to address ongoing skill shortage. Blockchain is positioned to cope with many challenges related to these trends. MesChain comes into play to achieve this goal.

For instance, blockchain can provide a detailed and real-time view of a global supply chain when documenting a supply chain to determine that legal requirements are met and speed up troubleshooting in the event of part failures or product recalls. Blockchain, a part of a wider Internet of Industrial Objects Technology (IIoT) strategy, can help to build the basis for organizing predictive and proactive maintenance strategies.
Although no integration layer transmits data continuously Blockchain between systems, it can be used to integrate critical data from enterprise-level systems such as enterprise resource planning (ERP) or manufacturing execution systems (MES) into a blockchain according to a particular situation. Imagine a new product that cannot be manufacturing until the appropriate product ID is initiated. Instead of manually extracting this information from the ERP system or MES, manufacturers can create a system that automatically receives the correct data, creates an ID, writes to the blockchain, and implements it to the initial point. Although its customers develop these capabilities by using a toolkit approach, SAP will release local blockchain versions of its core enterprise platforms this spring.

Finally, the experts realize that the blockchain playing a role in daily manufacturing operations such as asset management and minimizing downtime of manufacturing. For instance, safe order of spare parts can be triggered in case of failure indicators through blockchain technology and IIoT analytics and thus appropriate components will be in place on time for full assembly.

Experts recommend manufacturers to build a blockchain center of excellence and initiate some proof-of-concept projects.

MES system will be upgraded to Blockchain infrastructure with the project development share and blockchain studies to be made with the payments of the customers. Major changes in automation systems with Blockchain infrastructure will be provided to entrepreneurs.

MesChain offers entrepreneurs the features including the possibility to operate much faster than other automation systems and further increase the 15 percent manufacturing increase offered by other automation software. Entrepreneurs who buy MesChain automation software which will serve in a completely independent structure will be offered the possibility of mining through their own servers. Also, entrepreneurs will be able to receive and send payment at more favorable prices thanks to the wallet in the automation system.
The development of the MesChain system and budgeting will be carried out with certain steps. Budget to be transferred to the project will be generated with certain stakes of MesChain Token’s sales. Budget to be allocated to MES project from each payment made to MesChain during the pre-sale, ICO and IEO periods will allow the project to progress better.

Also, MesChain token will be the fuel for the system installation of especially textile companies that we agreed so far. In this way, the upgradeable structure will lead the token to increase in value. MES tokens that entrepreneurs need to purchase for their MES systems will remain locked in their accounts. This will provide positive returns for token investors since the locked tokens will reduce the amount of tokens in the market.

The payment option will be the right decision for entrepreneurs as investors. The expense of credit card and wire transfer transactions demonstrates how important and cost-effective the Blockchain is. Our MES Token payment, which is built on Ethereum Blockchain, will be used solution for entrepreneurs to avoid these payment costs.

Also, MesChain will work on to free users from being stock exchanges dependent by allowing the purchase and sell tokens safely in the panel to be created with its own infrastructure. Purchase-sale transactions will be reduced to the cheapest by creating minimum transfer fees for the transactions to be performed on its own infrastructure.
For our 2012-2021 product, our sponsors will make fixed payments on a dollar basis. We will need legal and financial studies. Payment for our services will be locked into account as MES. Factories will use products as fixed dollars. The MES money that is locked into accounts does not shorten the service usage rights. Revenues will be used to collect MES from the market and distribute them to their owners. The projects we produce in real life will keep pace with technology and open up to big markets. Our first phase is to concentrate on the fields of ICO airdrop portfolio telegraphs to make our ads effective.

We will make use of a decentralized blockchain payment platform. This way, MESToken aims to make fair distribution of cryptocurrency possible through Proof-of-Processed-Payments (PoPP) protocol on top of the Ethereum blockchain. Our payment solution at MESToken is aimed at the use of provable payments connected to verified identities for cryptocurrency distribution. Users can gain MESToken’s by converting their transferred fiat funds into cryptocurrency.

Apart from being a payment platform, the MESToken platform will issue a native cryptocurrency – MESToken. You can buy or sell, send or receive the coins on the MES Chain platform. You can also convert it to fiat currency or merely store them safely in your digital wallet.

We aim to enable the use of MESTokens on the platform by letting users utilize it with merchants that support MES or private buyer/seller transactions. We hope to incorporate it and begin registering merchants and sellers as soon as we are complete meeting the various legal requirements. The MESChain platform will be a payment system that will allow users to use our coin.

Present crypto payment solutions provide less to no protection to merchants and buyers. Also, current standard payment solutions such as credit card processors charge high fees, and face issues of fraud and credit card chargebacks. Digital payment solutions support only physical goods but our solution would provide cover to both services and physical goods. The payment processing will be extremely fast and MES will charge only minimal fees for transfers.

The ledger system of the blockchain technology will also eliminate the issues facing the conventional system like credit card fraud. Each user is designated with their own private keys and funds which are only accessible to them and no other including the platform administrators. MESToken will offer extended consumer protection through our escrow system. Any conflict resolutions would be quickly handled on our platform.
Planned Token Amount for Circulation

The amount of a token in the cryptocurrency market is one of the most important factors for investors and entrepreneurs. MesChain will release the promised amount for circulation by planning this event in favor of the investors. One-third of the amount available in "Total Supply" in "Token Information" section will be released to the market in the first year. No more than 2,000,000,000 MES tokens will be released to the circulation during the first year.

Tokens in circulation are amounts released from sections such as "ICO", "Award Distribution", "Marketing", "Partnership" and "Project Development".

Token Information
MesChain will release a total of 2,000,000,000 tokens and will not generate any more tokens.

MES Token General Information

Round 1:

ICO Price:

1 ETH = 1,400,000 MES
ICO Date: 22.09.2019 - 04.10.2019

Locked Token: Predetermined tokens will remain locked for a year.

The amount allocated for project development can be released at a rate of 25% within the 90-180 days period.
TOKEN DISTRIBUTION

- Reward Distribution: 100,000,000
- Consultancy: 150,000,000
- Marketing: 500,000,000
- Team: 100,000,000
- Partnership: 150,000,000
- Mainnet: 100,000,000
- Project Development: 100,000,000
- ICO: 400,000,000
- Exchange and Promotion: 400,000,000
November 15, 2018
Team building negotiations initiated.

December 3, 2018
Project Research and Execution Studies initiated.

December 22, 2018
Whitepaper studies initiated. Social media presence created.

1st Quarter, 2019
Completion of social media activities. Listening to investor ideas for the whitepaper.

2nd Quarter, 2019
R&D studies, preparation of website and management system and exchange of ideas - Completion of company establishment.

3rd Quarter, 2019
Completion of the website - Promotion events with investors - Completion of final preparations for sales transactions.

4th Quarter, 2019
ICO Start - Determining and finalizing sponsorship and business partners.

ICO End - Negotiation with exchanges and listing procedures
Realization of award distributions
– Oracle database test
– Preparation of demo manufacturing tracking software through Android
– Organization of team and partners

1st Quarter, 2020
MesChain Computer Software Interface Preparations

– Preparation of demo personnel tracking software through Android
– Completion of annual analysis studies
– Agreements with New Business Partners
– Listing efforts for high volume exchanges

2nd Quarter, 2020
General evaluation of the system operations
– Completion of 2nd Android Personnel Tracking Software
– 3rd Android Machinery Failure Software Demo
– Listing efforts for top 10 listed exchanges

3rd Quarter, 2020
Notice of lack of products and solutions for 3rd Android Machinery Failure Software
– MesChain income and expense statement. Transparency efforts of crypto money.
– Declaration for factory use

4th Quarter, 2020
Supply Chain Management (SCM)
– MesChain licensing efforts
MES Holder
Allocation of 17% profit share for the project to be guided by Strategic Plan Voting.

1st Quarter, 2021 – Stock Tracking System Demo
– 3rd Android Stock Tracking Software Demo
– Completion of annual analysis studies
TEAM MEMBERS

Mustafa Helvacı – CEO (Chief Executive Officer)
Okan Baştürk – CGO (Chief Growth Officer)
Murat Özüpek - CTO (Chief Technology Officer)
Othman Ali kidman AlShehri - Co-Founder
Deniz Başaran - (Social Manager)
Emre Kahraman - (Marketing Advisor)
Hakan Yücebaş - (Chief Advisor)
Serkan Genç - (Bussines Advisor)
Mofassair Hossain - Advisor
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Trade of cryptocurrencies such as blockchain tokens such as Bitcoin and Ethereum bears high risk and it may not be suitable for all investors. The high degree of price fluctuation may lead to unbelievable profits as well as losses. You should consider your investment goals, experience level, and risk appetite carefully before you decide to trade cryptocurrencies or blockchain tokens. You may lose some or all of your initial investment and therefore you should not invest using funds that you cannot afford to lose. You need to be aware of all risks associated with trading digital assets and seek advice from an independent financial advisor if you have special concerns.

Genesis Crypto Technology cannot be held responsible in any way or any country for your investments in MES Token Project.