

**MESCHAIN**  
GENESIS CRYPTO TECHNOLOGY

**BUILD THE FUTURE TODAY..!**



# Real Sector

## Manufacturing Execution Systems

MES (Manufacturing Execution Systems) offers solutions that enhance quality and efficiency in production by ensuring personnel and product tracking. We aim to provide manufacturers with an efficient production network within the supply chain.

## Manufacturing

We are manufacturing and forming partnerships for product groups that will distinguish us with the MesChain brand. Our goal is to reach a wide customer base, increase brand awareness, and build a MES Token user community.

## Selling

We are offering our MesChain branded products for sale on local and global marketplaces, on our own e-commerce platform, and in our physical stores, aiming to establish a financially strong structure and expand the branding and usage of the MES token.

## Franchise

After maturing our production and sales network, we will transition to a franchise system based on the investment and stake in MES tokens. This will allow us to expand our reach and presence in local and global markets by offering franchise opportunities for our MesChain branded products

# Crypto Sector

## MESLAPS Staking

We are launching the MES token staking service, which will allow us to generate income from our investments by staking MES tokens, benefiting from our supply chain structure and customer potential.

## VC MESLAPS

We are establishing a Capital company where our individual and corporate customers in the supply chain can access profitable investment opportunities and invest in quality projects.

## EXCHANGE

After maturing all our elements, MESCHAIN is opening its own cryptocurrency exchange. With our exchange, which will serve our growing community and corporate investor network, we aim to conduct reliable, user-focused, and profitable activities.

## Our MesChain Solutions

- Mobile Application
- E-Commerce Platform
- NFT Market
- Freelancer Platform
- Exchange
- OTC Platform

# MESCHAIN & MESLAPS Ecosystem





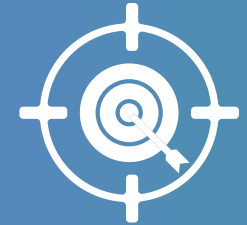
## VISION STATEMENT

At MES Token, we aspire to be the leading platform in the development of industrial production systems and blockchain-based solutions. Our goal is to become the preferred solution provider for companies in need of technological support, thereby becoming a world leader in this space.

MesChain aims to shape the future of supply chain management and redefine industry standards. Our vision is to enhance business competitiveness through innovation and technology, ensuring that global trade becomes more sustainable, reliable, and efficient. We are dedicated to adding value to our global customers and helping them achieve success by offering pioneering solutions.

Our vision is to elevate to a leading position in the industry with a supply chain management approach that ensures competitive advantage in the global market, prioritizes customer satisfaction, and promotes sustainability and efficiency. By integrating innovation, teamwork, and social responsibility principles into our business processes, we are committed to becoming a globally recognized brand.

## MISSION STATEMENT



MesChain aims to create a structure that focuses on every phase of the supply chain, emphasizing production, sales, export, and customer satisfaction. Our mission is to revolutionize supply chain management using the power of blockchain technology. We strive to support industrial transformation by providing businesses and consumers with more reli

By leveraging new technologies and the support of the Blockchain community, we are committed to decentralization. We believe in the growth of businesses and the increasing role of technology in society. As a trusted partner, MesChain stands at the forefront of the new movement with its high-reliability Token, developing Industry 4.0 sys



## A PROBLEM-SOLVING APPROACH

MesChain adopts a problem-solving approach to address challenges in the crypto sector:

- 1. Sustainability and Value Creation:** MesChain embraces a business model based on sustainability principles and aims to create real value. By focusing on innovation and efficiency in supply chain management and production processes, MesChain aims to deliver long-term value.
- 2. Fraud Risk and Security:** MesChain offers blockchain-based solutions focused on security. This approach ensures transparency and reliability, minimizing the risk of fraud.
- 3. Long-Term Projects and Sustainability:** MesChain prioritizes projects that are not driven by trends but contribute to the real economy and create lasting value.
- 4. Diversification and Real Sector Relations:** MesChain encourages diversification with low capital investment options and builds bridges between the real and crypto sectors. This facilitates the development of projects that add real economic value to the crypto ecosystem.
- 5. Risk Management and Market Fluctuations:** MesChain provides a robust risk management strategy to protect investors against market volatility. This enables resilient and sustainable investment opportunities.

By integrating these elements, MesChain aims to overcome challenges in the crypto sector and achieve long-term success.



## VARIOUS SERVICES AIMED AT CREATING ADDED VALUE

MesChain establishes a sustainable structure by offering various services that aim to create added value in the crypto industry.

- 1. Production, Automation, Software, and E-Commerce:** MesChain adds value in production processes through automation and software solutions. It showcases its presence in both physical stores and online sales channels by offering its products globally through e-commerce platforms.
- 2. Integration of Real and Crypto Sectors:** MesChain acts as a bridge between the real sector and the crypto sector. This integration facilitates easy access for users and institutions to the world of cryptocurrencies, spanning from supply chain management to investment opportunities.
- 3. MES Token and Price Stability:** Supported by alternative financial instruments and safe investment funds, the MES token ensures price stability. This approach protects investors against market fluctuations, providing a reliable investment environment.
- 4. R&D Efforts and Physical Stores:** MesChain focuses on technological innovations through R&D activities while also providing direct customer access via physical stores. This strategy adds value in both the technology sector and the retail industry.
- 5. Safe Investment Fund and Risk Management:** MesChain strengthens risk management by creating safe investment funds that protect investors against significant market downturns. These funds aim to deliver stable returns and offer a secure investment option.



## WHY INVEST IN MES TOKEN?

1. **Value Appreciation Through Active Use:** Gain from the value appreciation of MES token driven by its active usage in various platforms and services within the MesChain ecosystem.
2. **Profit Sharing Through Staking:** Earn a share of profits from high-quality projects by participating in our staking platform, which allows you to earn passive income from your investments.
3. **Access to MES Capital Investment Opportunities:** By investing in MES token, you gain access to MES Capital's lucrative investment opportunities, enabling you to diversify your portfolio.
4. **Discounts and Promotions on Our Shopping Platform:** Benefit from exclusive discounts and promotions on our e-commerce platform, making your shopping experience more rewarding.
5. **Boost Brand Growth with Marketing Services:** Enhance your brand's presence and reach by leveraging our marketing services, available exclusively to MES token holders.
6. **High Appreciation Potential Due to Ecosystem Utilization:** MES token's extensive use across the ecosystem ensures a high potential for value appreciation based on supply and demand dynamics.
7. **Innovative and Reliable Technology:** Invest in a project that utilizes cutting-edge technology to deliver reliable and innovative solutions, ensuring long-term value and sustainability.
8. **Comprehensive Ecosystem Integration:** MES token is integrated into all aspects of the MesChain ecosystem, including production, automation, e-commerce, and more, providing diverse use cases and stability.
9. **Transparent and Secure Blockchain Solutions:** MES token benefits from the transparency and security of blockchain technology, minimizing risks and building trust among investors.
10. **Support for Industrial Transformation:** Contribute to the industrial transformation by supporting a project that aims to revolutionize supply chain management through blockchain and Industry 4.0 solutions, ensuring a future-proof investment.
11. **Investing in MES token not only offers potential financial gains but also supports the growth and development of a robust ecosystem that combines blockchain technology with industrial and commercial applications.**



## MesChain is Built on Two Foundations

MesChain offers users and investors within the ecosystem many services and advantages they need.





# MESCHAIN ECOSYSTEM

## Automation

As Meschain, we provide MES software information systems service to ensure quality, efficiency and traceability in production.

## Production

We aim for a production network that will appeal to the local and global market by providing the production of specified product ranges.

## Branding

Promotion of Meschain and all brands in the local and global market

## Sales Network

We offer our own products and the products of the suppliers we cooperate with in marketplaces, on our own platforms and through dropshipping.

## Merchandising

When the target level is reached online, opening physical stores and becoming a dealer

## Blockchain Services

We aim to provide integrations with services such as NFT, mobile application, payment system, crypto wallet and freelancer platform that complement the Meschain ecosystem.

## MES Token

MES token is the digital asset of our ecosystem and is a digital share that will be actively used in investment instruments, payment instruments, campaigns and services.

## Investment

MES holders, who do not have the opportunity to invest individually, invest in pre-sale cryptocurrencies and are given a share of the profits according to the tokens they own.

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02

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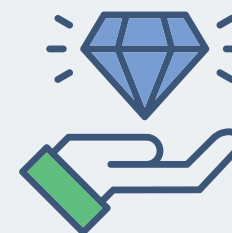
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## AUTOMATION

## MES SYSTEMS

Meschain aims to start the production process from the factory with production execution software information systems that provide quality efficiency and traceability in production with blockchain integrations.

## PERSONNEL TRACKING

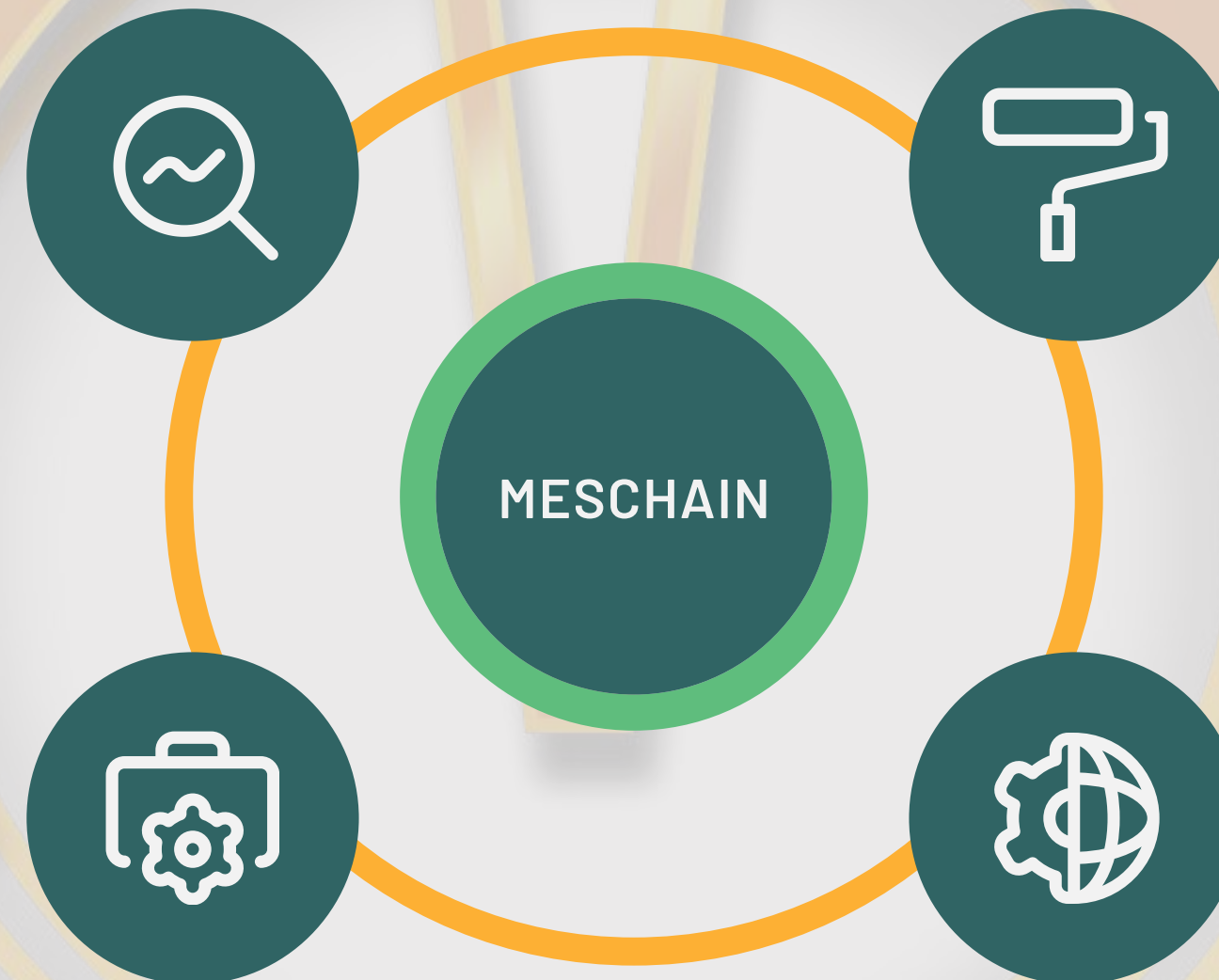
In order to increase personnel efficiency and ensure product quality, we aim for an efficient workplace with a blockchain-based personnel tracking system where successful personnel will be rewarded with MES tokens.

## PRODUCT TRACKING

A quality product output is aimed by ensuring the tracking and recording of products from the production stage.

## RF-ID

We aim to make the production process efficient with our RF-ID product counting system, which saves time and personnel by counting products accurately.





## PRODUCTION

### PRODUCTION PLAN

By analyzing product demands in the local and global markets, the product groups to be produced are determined.

### SALES NETWORK

We create sales plans in every area where there is a market opportunity.

Shopping in marketplaces.

Dropshipping sales.

Network system sales.

Physical store sales.

Commission sales.

### MARKALAŞMA

MESCHAIN markası ile tüm pazaryerlerinde yer alarak ve kripto para piyasasındaki çalışmalarımız ile global marka haline dönüşmeyi hedefliyoruz.

### MARKETING

MesChain creates product marketing in a planned manner. The network leader establishes a team system and ensures product sales with commission.

Join Event offers an event-based reward system with its social media marketing program. It promotes products to users with the MES token reward system.

### STORAGE

We aim to open physical stores, starting in major cities and in countries we are affiliated with, depending on branding. Allmes stores will create the first store system with blockchain integration.

### Franchise

Depending on the maturation of the entire process, the allmes.store dealership system will now be launched.



## INVESTMENT

### MES TOKEN

MES token represents our digital asset that is actively used on our platform and must be owned to obtain many opportunities. MES token holders, which will gain value according to the supply and demand balance, also provide investment and profit opportunities.

### STAKE PLATFORM

We have a reward system where we will give dividends from our investment income on our STKA platform, where MES token holders lock tokens for long-term investment.

## MESCHAIN

### CAPITAL ORGANIZATION

Although the cryptocurrency market has high profit opportunities, it is a risky market. By investing in solid projects with our research team, we are establishing a capital company that will mediate the investments of MES owners. With the development of our real trade network, we provide investment intermediation to institutional investors in return for a 5-10% commission.

### EXCHANGE

We aim to open a cryptocurrency exchange that will meet the scope of our project and the needs of our customers in cryptocurrency exchanges that will require licenses in the near future. Our corporate connections make us both ahead and advantaged financially in crypto.



## SOFTWARE

Meschain has adopted the principle of providing user-oriented and community-beneficial services. In this regard, providing special earnings and advantages to our community is one of our most important priorities.

### E-COMMERCE

We offer an e-commerce platform service that appeals to the local and global market, bringing buyers and sellers together on one platform.

### NFT MARKET

There is an NFT market application where brands will organize a virtual fair where they will transform their models into digital assets.

### FREELANCER

Many jobs in the supply chain and cryptocurrency market are done by freelancers in order to save personnel costs. We provide safe service to our customers with this service that addresses the scope of our project.

### STAKE PLATFORM

We launched the staking platform service, which will provide investment income from many projects to long-term MES investors.

### CRYPTO WALLET

We launched the crypto wallet application where our users can provide their assets and make easy transactions.

### MOBILE APP

With our mobile application, we make all our services easily accessible to users, such as stock market investments, shopping, following the agenda, participating in awards and campaigns..





## Function of MES Token

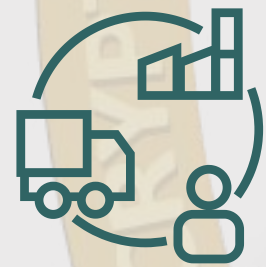
- 1. Digital Asset Representation:** MES token is an investment instrument that represents the digital asset of the MesChain ecosystem.
- 2. Investment in the Stake Platform:** MES token holders have the opportunity to invest in projects on MesChain's stake platform to earn profits. The stake platform offers lucrative investment opportunities in exchange for holding MES tokens.
- 3. Campaigns, Rewards, and Airdrops in Product\*\*:** MES token can be used for campaigns, rewards, and airdrop programs in products produced by MesChain. These programs enable users and investors to interact with tokens and earn rewards.
- 4. NFT and Freelancer Platforms:** MES token serves as a payment method in NFT markets. Additionally, on MesChain's freelancer platform, it facilitates payments and can be used for purchasing prime services.
- 5. Payment Method in E-Commerce:** Subject to legal regulations, MES token can be used as a payment method in e-commerce platforms. This allows users to make secure and fast payments within the MesChain ecosystem.
- 6. Security and Stability Within the Ecosystem:** MES token is utilized to establish a secure and stable environment within the MesChain ecosystem. Supported by blockchain technology, the token ensures transparent and secure transactions.
- 7. Free Market Evaluation:** MES token's value appreciates based on supply and demand dynamics within the MesChain ecosystem. Users contribute to the ecosystem by utilizing tokens for various purposes, which can influence the token's market value.
- 8. Community Engagement and Governance:** MES token holders can participate in governance processes of the MesChain ecosystem and exercise voting rights in decision-making mechanisms. This enhances community participation and strengthens the ecosystem's democratic structure.
- 9. Global Access and Integration:** MES token is designed to gain global acceptance and facilitate integration with other blockchain projects. This feature supports the expansion and growth of the MesChain ecosystem.
- 10. Future-Focused Innovation:** MES token supports MesChain's vision of continuous innovation and investment in technology. Consequently, there are continuous opportunities for token usage and value appreciation within the ecosystem.

MES token plays a pivotal role in the MesChain ecosystem, offering users various advantages and contributing to the successful growth of the project.





## MesChain in Supply Chain



### **Production Network**

- MesChain produces in the textile industry and supplies products locally and in the global market.



### **Meschain Branding**

- With the MesChain Brand, we aim to increase brand awareness in the textile industry by selling the products we produce with our own brand in local and global marketplaces.



### **allmes.store Merchandising**

- Meschain aims to create a structure where customers can earn rewards while shopping by creating the allmes.store store chain.





## Marketing

- By using the potential of e-commerce, Meschain offers marketing services through its services to introduce different projects and exchanges to organic customers, such as promotions, production and sales of products according to brands.
- With our reward system, customers contribute to the marketing service and receive rewards by fulfilling the tasks we set.



## NFT Marketplace

- Collections of our products can be purchased in our NFT market.
- Artists can design product models and sell them as NFTs
- MES NFT holders can benefit from discounts on our shopping platform and in our stores



## MES CASH Payment system

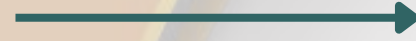
- Depending on legal regulations, MES token is intended to be used as a payment method on our platform and in our stores.





### Freelancer Platform

- MesChain brings employers and freelancers together with the Freelancer platform.
- It launched the service that will offer solutions to the business needs arising from the new business opportunities created by the crypto industry and the growth of e-commerce.



### Staking

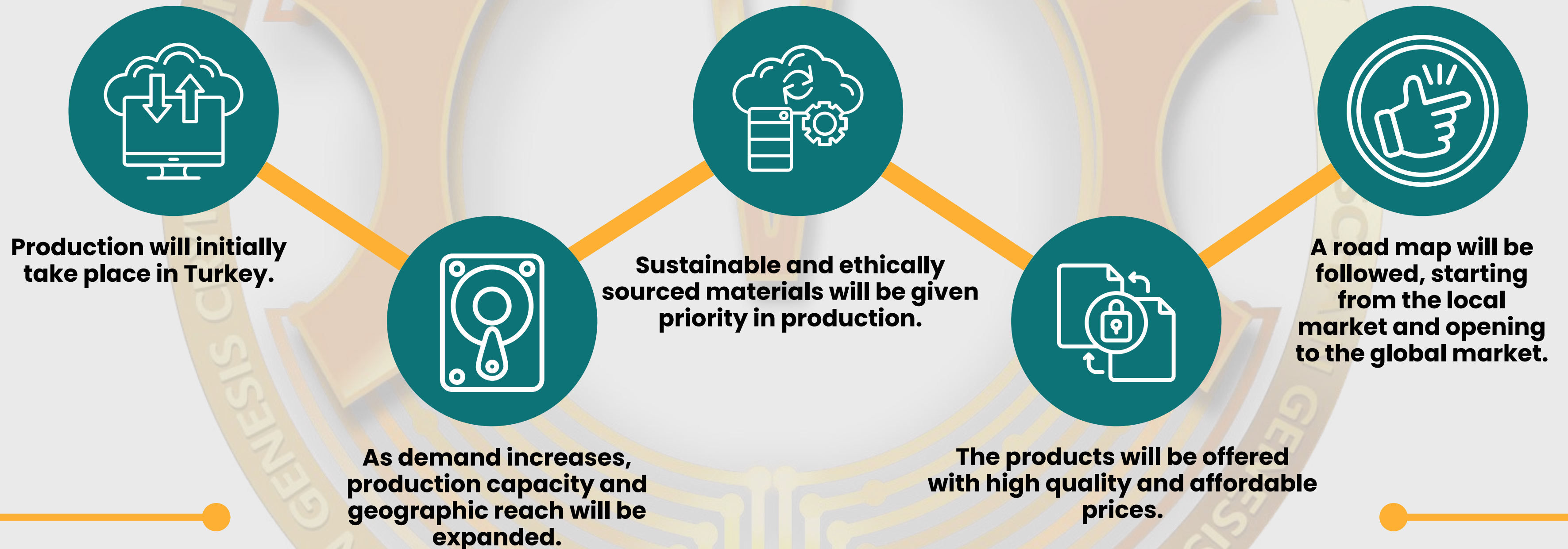
- MesChain invests in high potential cryptocurrency projects from pre-sale. It gives 50% of investment income as a reward to those who stake MES tokens. Provides passive income to its investors, with 30% used for liquidity

## Our Marketplace Stores

- allmes.store
- Amazon USA
- Amazon Tr
- Etsy
- Citybrand.store
- Trendyol
- Hepsiburada
- Çiçeksepeti
- N11
- Instagram
- Facebook
- OZON



## Production Strategy.





## Stage 1: Production and Branding

At this stage, we aim to become a brand in the local and global market by producing in various categories under the Meschain brand. For example, in the home textile and decoration products category, we will produce high quality and aesthetic products and offer them to customers. With the branding of our products, we aim to create a strong presence in the local market and be effective in the global market by using Turkey's leadership in the cryptocurrency industry.

### Potential and Benefits:

- To create brand loyalty by offering reliable and quality products to customers.
- Ensuring traceability and verifiability of products thanks to blockchain technology.
- Reaching a wider customer base by accepting payments with cryptocurrencies.





## Stage 2: Retailing

During the retail phase, we include the crypto community in our target audience by offering our products to customers through our physical stores such as Allmes Store. We encourage the use of cryptocurrencies by offering special benefits. For example, we make crypto assets more valuable for our users by providing special discounts and benefits to MES token and NFT holders.

### Potential and Benefits:

- **Contributing to the digital economy by expanding the use of crypto currencies.**
- **Guaranteeing the authenticity and quality of products thanks to blockchain technology.**
- **To increase customer satisfaction and expand market share.**



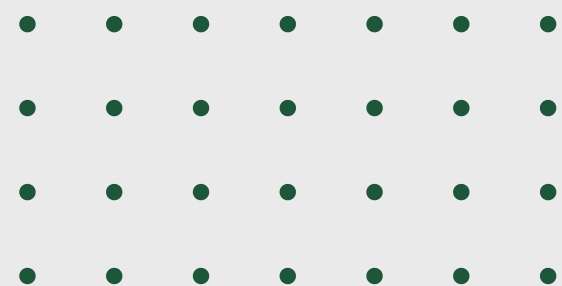


## Stage 3: E-Commerce Platform

Our e-commerce platform will facilitate trade by bringing together buyers and sellers appealing to the local and global market. MES token will ensure the security of trade by using it as a trust tool and enable tracking of transactions with blockchain technology. For example, it will be possible for a Turkish trader to sell a product to a buyer in Europe and the trade will be secured with the assurance of the MES token.

### Potential and Benefits:

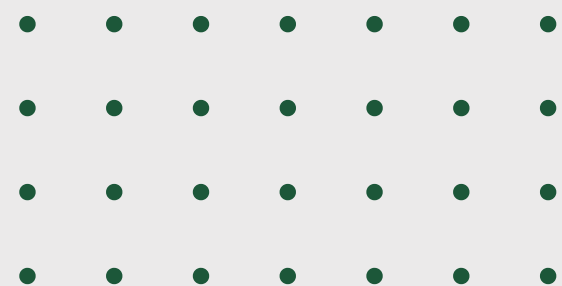
- Facilitating global trade across borders.
- Ensuring the security of trade thanks to the transparency and reliability of blockchain technology.
- Expanding our ecosystem by encouraging the use of the MES token.





## Stage 4: Expanding into the Global Market

After the brand and production process mature in the local market, we start working on export and import in the global market. We aim to increase our customer satisfaction and make commercial sustainability permanent by giving both our retail customers and wholesale customers the opportunity to benefit from the services in the meschain ecosystem.





# Branding:

- A strong and unique brand identity will be created.
- Various marketing and communication activities will be carried out to create brand awareness and loyalty.
- The brand will be positioned with an image that offers trust and transparency to customers.



**Sales via our website [www.allmes.store](http://www.allmes.store)**



**Selling on local marketplaces**



**Selling on global marketplaces**



**Selling via dropshipping platform**



**Selling via social media stores**



**Sales to physical stores**



## Some marketplaces where we will have stores

Meschain will take an active role in marketplaces for branding and sales revenue, listing its products in approximately 500 stores through dropshippers. With this strategy, it is aimed to spread our product group quickly and to provide an advantage in wholesale and export sales.

Etsy

amazon

n11

pazarama

hepsiburada

allesGo

OZON  
global

trendyol.com

ÇiçekSepeti

e PttAVM.com





## Use of Blockchain and Crypto Market

- Providing blockchain integration with MES production execution systems during the mass production phase.
- Giving MES token awards to successful personnel with personnel tracking system software during the production phase.
- Giving MES token rewards to customers who purchase products.
- Identification of special discounts and rewards for MES NFT owners.
- Giving awards through social media interaction to promote products.





## Advantages of the Crypto Sector in Trade



**Reaching a wide audience of potential customers and traders in the crypto industry.**



**Increasing production capacity with MES token investment.**



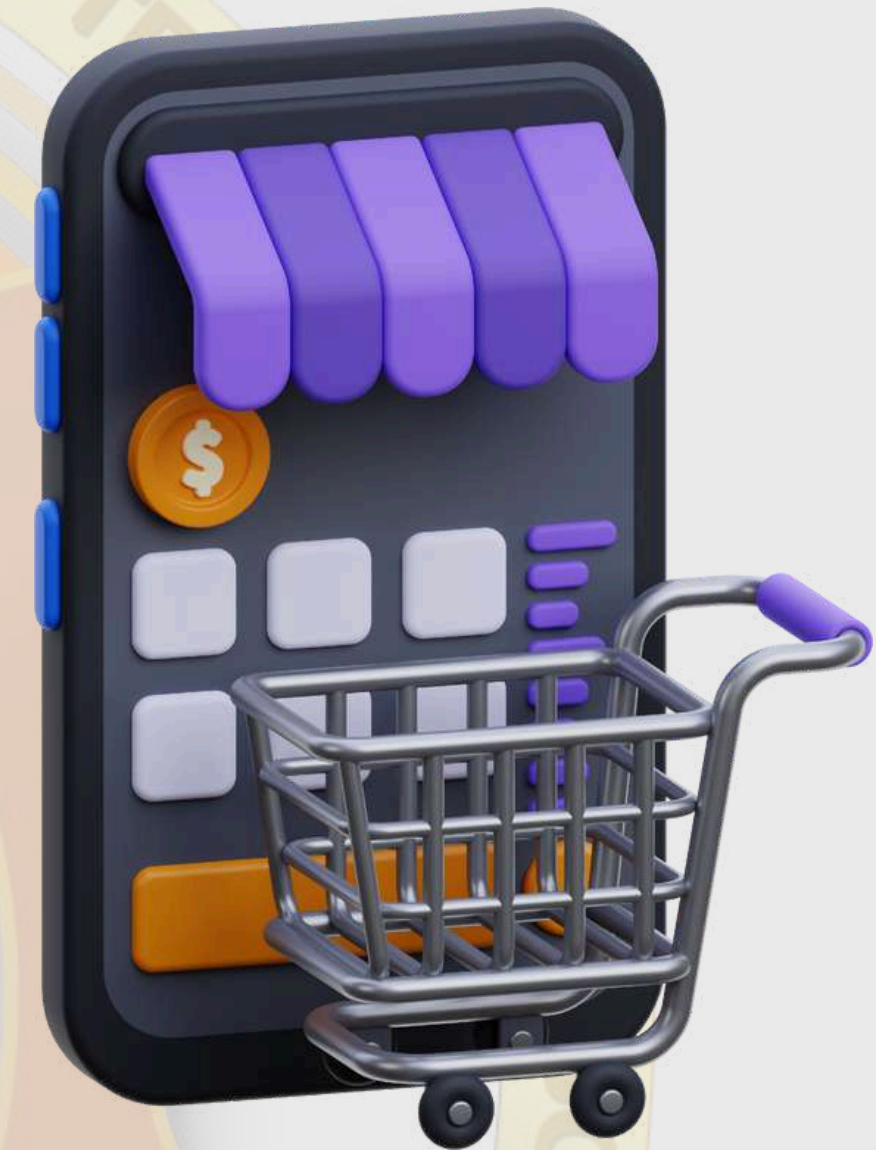
**Expanding the market space by offering customers special privileges in the crypto industry.**





## MesChain and Blockchain

Traditional supply chain management covers the process starting from production until the products reach the customer. This process involves a complex set of relationships and transactions between manufacturers, suppliers, logistics companies and end users. However, these processes are generally managed by centralized and non-trust-based structures. This is where Meschain comes into play.



The Meschain project aims to create a more transparent, secure and effective system by transforming traditional supply chain management processes with the integration of blockchain technology and cryptocurrencies. It also offers participants the potential to earn through a customer- and community-focused approach.



## MesChain and Blockchain

The Meschain project is aimed at providing customer and community-oriented earnings. Thanks to blockchain and cryptocurrencies, the contributions and performance of everyone involved in supply chain processes can be rewarded. For example, contributors to adding security to the supply chain can be rewarded with cryptocurrencies, or suppliers who meet certain performance targets can earn additional income.





# WHY BLOCKCHAIN AND CRYPTOCURRENCY

01

## Technology

Blockchain technology is a technology that provides transparency and brand value protection and whose usage area is increasing day by day.

02

## Opportunities

Creating a loyal customer base with NFT, Token rewards and various campaigns thanks to Blockchain technology.

03

## Community

The cryptocurrency market has a large community base. This community acts together in succession and has an effect that accelerates the spread. In this way, our brand can quickly take a place in the global market.





05

## Trade

Large suppliers in the cryptocurrency market are involved in investment purposes. This allows reaching large customers in the global market.

06

## Investment

The fact that MES token is based on a real project encourages large investors to invest in MES token. This presents the opportunity to use these resources to increase production capacity and grow the business, potentially attracting an investment of \$100 million.

07

## Don't be a pioneer

Crypto assets enable blockchain technology to touch real life more deeply in an increasingly digital world. Meschain wants to be at the forefront of this transformation by seizing this opportunity early.



## ROAD MAP





# LOCAL AND GLOBAL COMMERCIAL REPRESENTATIVES

Germany

Kazakhstan

Russia

Saudi Arabia

Chinese

Ankara

Erzurum

Kayseri

Kütahya

Diyarbakır





**MESCHAIN**

**THANKS**



**allmes.store**